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Environments 4 Business Celebrates 10th Anniversary

October 31, 2018 – *Cleveland, OH* – environments 4 business (e4b), a turnkey provider of premier office furniture in Northeast Ohio, is celebrating its 10th anniversary to commemorate 10 years in business. Headquartered in Akron, e4b is a representative of the second-largest furniture manufacturer in the world, HNI Corporation, which includes Allsteel®, Gunlocke® and HON brands.

Since its founding in June of 2008, e4b has grown to be the largest Allsteel furniture dealer in the fourteen county area between Toledo, Pittsburgh and Mansfield and has become one of the top 20 dealers in the country. Its partnership with Allsteel has allowed e4b to be price competitive in the market, which has been one of the keys to the company's success, according to President Fred Chaney. e4b dovetails with architecture and design firms so their clients can realize the culture they are trying to achieve.

"Times have changed over the past decade when furniture used to be more of an afterthought," said Chaney. "Our business has evolved from procurement to becoming an integral part of an organization's strategy. Today, furniture decisions are made early on during the construction planning process, as it is a powerful tool to cast the culture of the organization and influences the attraction and retention of talent. We've grown with the involvement of our architecture and design partners and have built a great reputation and culture of service over the years to assist customers towards finding products and services that are the best fit for their needs, not based on what we can sell. Our mantra is to listen more and talk less in order to deliver on the promise."

e4b has hired three new staff members over the past year and expects to continue to grow. The plan for the next 10 years involves updates to the Akron and Cleveland showrooms and expanding into new geographical markets.

About environments for business (e4b)

environments 4 business is an HNI office furniture dealership in Northeast Ohio. This relationship enables e4b to provide outstanding products at a great price and be supported by an even more effective service organization. e4b is one of the fastest growing Allsteel dealers in the country and is able to service nation-wide accounts while specializing primarily in Northeast Ohio. The company's model emphasizes the importance of a consultative, relationship driven client management. Beyond providing valuable products, e4b is dedicated to developing long term dialogues with its clients, serving as a key collaborative business partner and an ongoing strategic resource. In this recurring, consultative role, e4b delivers insightful advice across all phases of the project as its clients' design needs shift over time. For more information, visit <http://www.thinke4b.com/>.

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