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### **Jennifer Syx, inSITE President, Named One of NSME’s “Achievement in Excellence” Award Recipients**

**February 20, 2018 – Akron, OH** - Jennifer Syx, President of inSITE Advisory Group, has been named a recipient of an “Achievement in Excellence” award by the National Sales & Marketing Executives (NSME) as part of their annual “Accent on Excellence” awards program, recognizing outstanding achievements by Sales and Marketing professionals in the Akron/Canton area. Awards will be presented on February 27 at Tangiers in Akron.

The NSME “Accent on Excellence” honorees have demonstrated the highest levels of professionalism during their careers in diverse Sales and Marketing roles. Winners are selected by NSME leaders, based on nominations from local professionals.

Syx has more than 20 years of experience in the private and public sectors working with companies and communities in a variety of disciplines including site selection, tax incentive and grant procurement, land development and management of construction related projects. She has managed a wide range of projects throughout the region, resulting in millions of new private investment as well as significant job creation and retention. Jennifer is also involved in many community and professional organizations such as the Greater Akron Chamber of Commerce, the Ohio Economic Development Association and the Court Appointed Special Advocates of Summit County.

“A lifetime resident of Northeast Ohio, Jennifer has consistently shown her commitment to the betterment of our region’s long-term health and growth,” says NSME President Janet Coon. “She has long been a champion of sustainability and improving economic outcomes that include the community members of every social and income level.”

Jennifer Syx will accept the “Achievement in Excellence” award at the NSME “Accent on Excellence” gala at the Tangier in Akron on Tuesday, February 27 at 5:00 p.m.

## About inSITE Advisory Group

inSITE Advisory Group is an affiliate of the Welty Building Company, located in Akron, Ohio, a professional development and construction management company for over 50 years. The team of inSITE and Welty brings unparalleled experience, professionalism, customer service and attention to detail to its projects. Working with municipalities and companies, inSITE contributes to proactively promote commercial and industrial growth while identifying funding opportunities to support that growth. Visit <http://insiteadvisorygroup.com> to learn more.

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