

# BUILD TO LAST

A **WELTY** Communication | SUMMER 2016

## WELTY OVERSEES OHIO'S "MOST VISIBLE CONSTRUCTION PROJECT"

### Pro Football Hall of Fame - Canton, OH

Last year, construction began on what Ohio.com has coined the areas "[most visible construction project](#):" the multi-million dollar redevelopment of the Tom Benson Hall of Fame Stadium. The large-scale project, including the new Hall of Fame Village, encompasses several stages of [Lean Construction](#), all of which [Welty is overseeing](#):

- Phase 1 of the Stadium includes new north stands and pedestrian concourse, a permanent stage, and a temporary field, to be complete for enshrinement festivities in August 2016.
- Phase 2 of the stadium project will begin immediately after the 2016 Hall of Fame Game and will encompass a new press tower; new south, east, and west grandstands; locker rooms; restrooms; concessions; underground tunnels connecting to The Center for Excellence; and a new permanent synthetic turf field.
- State-of-the-art youth fields featuring synthetic surfaces and video technology incorporated into the design.
- Four-star hotel, conference center and The Center for Excellence, to be completed over the course of the next three years.

The \$500 million [Hall of Fame Village project](#) turns the Hall of Fame into a dynamic venue – one that will draw attractions and visitors from across the area and beyond. Once completed, it will include an NFL-caliber stadium, museum, hotel and conference center, Legends Landing residential village, a youth sports complex, a Center for Excellence, restaurants and retail, and a high-tech "HOF/NFL Family Experience" virtual reality venue. The goal is to have much of the project finished in time for the NFL's 100th season in 2019. The Hall of Fame is hoping to host the NFL Draft as part of the 100<sup>th</sup> anniversary celebration.

The Hall brought in developer Industrial Realty Group and HKS Architects from Dallas to work with Welty. HKS is also handling the design on the Minnesota Vikings' multipurpose stadium that will host the Super Bowl in 2018.

Funding for the project is coming from a variety of sources, including \$10 million from the state's capital projects budget, \$10 million from New Orleans Saints owner Tom Benson, and \$5 million from the City of Canton.



### PROJECT FAST FACTS

#### STADIUM

- 23,000 capacity
- New stands and pedestrian concourse
- Permanent stage integrated into the north stands
- New press tower

#### UPSCALE HOTEL

- 4-star football themed
- 690,000 gross square feet with 243 rooms
- Restaurant/bar
- 50,000 square foot conference center

#### CENTER FOR EXCELLENCE

- Indoor basketball and football arena
- 600,000 gross square feet, including retail space and medical office space

[WATCH THE PLAYING SURFACE REMOVAL](#)

[WATCH THE NORTH STANDS COME DOWN](#)

[CHECK THE PROGRESS ON THE LIVE CONSTRUCTION CAM](#)

# THE FUTURE OF COMMERCIAL CONSTRUCTION: PEOPLE-CENTERED INNOVATION

People-centered innovation is considered a paradigm shift in the construction industry, one that focuses on people not methods, schedules or budgets to deliver projects. Projects that use this approach are already experiencing the benefits – with more successful and cost-effective outcomes than traditional construction methods. The projects are also meeting the needs of shareholders, the community, stakeholders, and the planet.

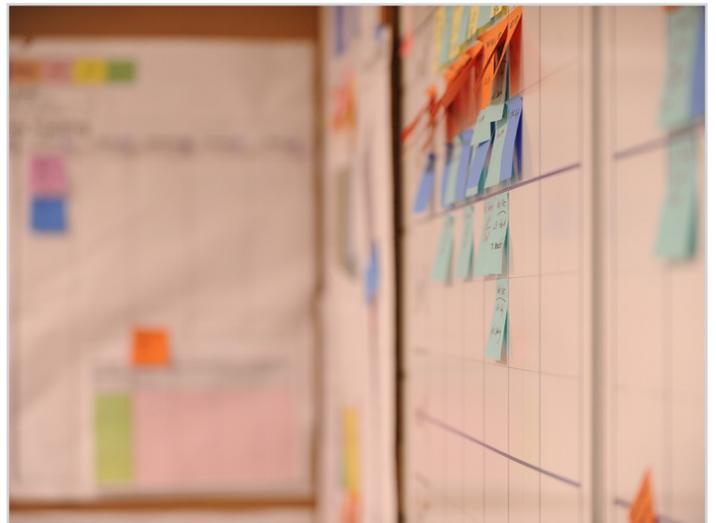
People-centered innovation is the result of a culture that includes collaboration as well as joint innovation and creation. A recent in-depth study explored the success associated with a large commercial construction project that utilized people-centered innovation to maximize the effect of Integrated Project Delivery (IPD). An e-book is available on the study. [Download your free copy](#)



## Join us for an AIA Continuing Education Course: A Case Study of Lean Integrated Project Delivery

This one-hour in-person seminar provides insights and applications of current and successful Lean Construction philosophies. Welty has presented this course to more than 150 architects and engineers, and we would be happy to bring the presentation and lunch to your office. To schedule, please contact [cholet@thinkwelty.com](mailto:cholet@thinkwelty.com).

The course is also available in a virtual format for continuing education credit at [thinkwelty.com/continuing-education](https://thinkwelty.com/continuing-education).



# WELTY MOVES AND EXPANDS CLEVELAND OPERATIONS

With a growing presence in the Cleveland market – including construction of nine restaurants as part of the Flats East Bank development project – [Welty has expanded its office space](#) and moved into the former Sammy's Building in the Flats. Welty affiliate [environments 4 business](#) also moved to this location from its Euclid address, and will share the first floor space.

Welty refashioned the building as an office complex called Settler's Point. The name is a nod to the nearby site where Moses Cleaveland's surveying team landed in 1796 to sketch out a town on the east bank of the Cuyahoga River.

Welty also had to consider the historical nature of the building: as a landmark, old and new had to combine seamlessly. Welty worked with contractors for a full historical masonry restoration and replaced all of the building's windows with energy efficient ones that replicate the originals. Inside, the building is designed for efficiencies with a state-of-the-art zoned HVAC system that more intelligently adjusts to outside variables, like sun heating one side of the building.

Read more about the move in [Crain's Cleveland Business](#).



# WELTY CONVERTS PARKING GARAGE TO RNC MEDIA ROW IN RECORD TIME

In late June, the Cavs took home the NBA championship. Then it was time for a world-class team effort of a different kind: the transformation of the Cavs' home, Quicken Loans Arena, for the Republican National Convention. Welty played a major role in the work, [converting the Gateway East Parking Garage](#) adjacent to "The Q" into a media center equipped to handle the influx of more than 15,000 journalists from around the world.

Speed to completion was critical for the project, which needed to be ready in about two weeks. "This was a job that would normally take two months," explained Alan Pollack, president of Welty Cleveland. "But just like the Cavs, we worked together to get this done in record time."

Going from a concrete jungle to high-tech media center was a monumental task. The space needed to not only feel like an inviting office but also allow traditional and digital media to disseminate news with equal speed. In addition to new drywall, lighting and 30,000 square feet of carpet, Welty installed glass panels overlooking Freedom Plaza for CNN's on-air studio.

"Media Row was part of the infrastructure behind this convention, and we were proud to make it come to life," said Pollack. "Although this will all come down after the convention, we made sure it felt like a part of this city."

To view the 2-week transformation in less than 3 minutes, [click this link](#).

